



Making an impact at the core - impact Core Group (iCG) provides solutions for governments, corporations, nonprofits, colleges & universities, sports & entertainment, and health & human services.

## COMPANY OVERVIEW

We are leaders of integrity - nonprofit executives and consultants with decades of experience, raising and managing over \$50M in funding for nonprofits nationwide. We manage projects in six(6) areas: government, corporate, nonprofit, higher education, sports & entertainment, and health & human services. Our firm is woman-owned, and our team is diverse in age, gender, ethnicity, and expertise. We believe in operating in excellence with our client's best interest in mind every time.

## CORE COMPETENCIES

- Strategic Planning
- Certified Youth Leadership Coaching
- Professional Development Training
- Political Campaign Fundraising Services
- Professional Development Training for Athletes
- Nonprofit Operations Management and Fundraising
- Youth Program Curriculum Development
- Proposal Writing Services
- Presentation Creation Services

## DIFFERENTIATORS

- Minority Woman Owned Business Certified
- Licensed Marriage and Family Therapy Certified
- Government Appointed: Governor Advisor on Department of Juvenile Justice Delinquency Prevention Board; Commission on the Status of Women and Girls;
- Leading with Integrity
- Team of Professional Executives and Dignitaries
- Superior and Consistent Performance
- Raised Over \$40M for Nonprofits
- Over 300 Projects Completed
- State-Approved and Adopted Youth Program Curriculum
- Trusted Among State Legislators and Community Leaders

## PAST PERFORMANCES

Client	Service Provided
City of Tallahassee Utilities	One-year of projects: 1) Created policies & procedures; 2) Mastered CRM system; 3) Trained staff on new systems, & new policies and procedures; 4) Metrics & project results created & presented to senior leadership.
Florida Conference of Black State Legislators	12-years of projects. Projects: 1) Assisted Chairs with fundraising of over \$1.8M; 2) Trained college students on donor relations; 3) Event planning and meeting facilitation with dignitaries.
California State University-East Bay	One-year of projects. Projects: 1) Assistant lead on library operations budget of \$3.8M budget; 2) Led capital campaign fundraising project for library renovations raising over \$1M; 3) Project manager for library construction renovation project

## CORPORATE DATA

### IMPACT CORE GROUP

- DUNS: 117891810
- CAGE: 9LTA7
- PSC Category: AF34
- UEI: WK94UQXCXN64

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### NAICS CODES & SERVICES

- 541611 Administrative Management and General Management Consulting Services
- 541612 Human Resource Consulting Services
- 541613 Marketing Consulting Services
- 541820 Public Relations Consulting Services
- 611620 Sports and Recreation Instruction
- 561499 Other Business Sports Services